

Come join the City of Atlantic City for our



# Winter WONDERLAND Holiday Parade

DECEMBER ~~8~~<sup>13</sup> 2025 AT 4:30 PM!  
JOIN US AS WE LIGHT UP ATLANTIC  
AVENUE WITH MUSIC, MAGIC, AND  
HOLIDAY CHEER!

RAIN DATE DECEMBER ~~7~~<sup>14</sup><sup>TH</sup>

IF YOU REQUIRE REASONABLE ACCOMMODATIONS TO  
PARTICIPATE IN CITY PROGRAMS, ACTIVITIES, AND  
SERVICES, CONTACT [ACHR@ACNJ.GOV](mailto:ACHR@ACNJ.GOV) OR (609)347-5374

SPECIAL EVENTS DEPARTMENT (609) 347-5823





# 2025 WINTER WONDERLAND PARADE

PRESENTED BY:

City of Atlantic City & Special Events



**SATURDAY, DECEMBER <sup>13</sup>~~8~~ 2025**

**4:30PM**

**(Rain-date Sunday, December <sup>14</sup>~~9~~ 2025)**

**INSTRUCTIONS:** Complete the entry form and submit via email by (Thursday, November 20<sup>th</sup>, 2025)  
[lwarren@acnj.gov](mailto:lwarren@acnj.gov) [zfarrar@acnj.gov](mailto:zfarrar@acnj.gov) [kwatson@acnj.gov](mailto:kwatson@acnj.gov), [sdenmby@acnj.gov](mailto:sdenmby@acnj.gov), & [sharvey@acnj.gov](mailto:sharvey@acnj.gov)

You may also bring your entry form to the Mayor's Office of Special Events: Room 123 in City Hall. For questions, please call 609-347-5823.

Group/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

## TYPE OF ENTRY:

Float

Marching Band

Costumed Character

Decorated Car

Dance Team/Drill team

Other

Please provide a brief description about your proposed entry for the Summer Kick Off:

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Does this entry have sound or music? Yes      No

How many participants? \_\_\_\_\_

By submitting this application, I agree that my business/organization will abide by the rules and regulations outlined below by the Mayor's Office of Special Events. \_\_\_\_\_



# CITY OF ATLANTIC WINTER WONDERLAND PARADE

## 2025 RULES AND REGULATIONS

Saturday December 13, 2025

As a participant in the 2025 City of Atlantic City Winter Wonderland Parade I agree to follow the parade rules and regulations:

### General Information

- Floats and vehicle check in will be located at Melrose and New Hampshire Ave starting, the main parade formation/staging area will be located at New Hampshire and Atlantic Ave (See event planner) Participants may begin staging at 2:00 pm and must be in their assigned spot by 4:00pm. The parade will begin at 4:30pm
- Parking will be on the following streets: Atlantic Ave and surrounding area (There will be shuttles running at the end of the parade to return all participants back to the staging area).
- **Parade Route:** The parade route will commence at Rhode Island Ave and proceed down Atlantic to Albany Ave.
- All approved parade entries must reflect a Holiday Theme and should not be predominantly commercial.
- At no point should there be materials of any sort (candy, toys, papers, etc.) thrown or otherwise distributed from a vehicle or float itself. Participants are allowed to have walkers hand out said items but they cannot be thrown from any moving vehicles/floats.
- **The maximum speed limit on the parade route is 5MPH. NO EXCEPTIONS ALLOWED.**
- There is to be no stopping at any point in time unless directed by Atlantic City Police or Parade Official.
- The individual submitting the entry form on behalf of their organization/group accepts responsibility for distributing the rules and regulations of the 2025 Winter Wonderland Parade to all individuals involved in their entry for the parade.
- **Floats**
- Any organization submitting an entry form for a float should include a description of what their float will look like. If you have a sketch or picture, you may also include that in your submission email.
- No float should be over 120 inches in height. 7 feet width.
- All props and structures involved in the float should be professional in appearance, clearly depict which organization the float belongs to/represents, be of sound construction, and be fire proof.
- Each float must be equipped with a minimum of one (1) fire extinguisher. Prior to the commencement of the parade, a fire official will inspect each float for their fire extinguisher.
- Each float must clearly depict the name of the organization/business responsible for the float. All banners/signage must be high quality and easily readable to spectators.
- The speed limit for ALL vehicles participating in the parade is 5MPH. **THERE IS NO EXCEPTION.**
- Please be advised floats will not be provided by the City of Atlantic City.
- All participants are responsible for securing & funding their own for the event.

For questions about the Winter Wonderland Parade please contact the Mayor's Office of Special Events:  
609-347-5823.